

No.BMU/Mktg/ 6053

Dated: 22-11-2024

The Managing Director,  
Milkfed, Punjab,  
Chandigarh.

Kind Attn: Incharge Marketing.

Subject: Approval for floatation of tender document prepared for invitation of bids for hiring of advertising agency for purchase of advertisement and branding material.

Respected Sir,

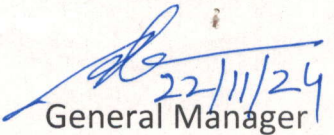
This is in compliance to Milkfed HO letter no. PS/MD/17549-72 dated 27.9.2024, regarding guidelines issued for floatation of new tenders.

In the matter, it is submitted that Verka Bathinda Dairy is in process of inviting bids for hiring of ~~of~~ advertising agency for purchase of advertisement and branding material through e-procurement portal of Govt. of Punjab. In this regard, we are sending herewith the copy of tender document prepared by us for the subject matter for vetting purpose. It is requested to kindly accord approval for floatation of the same.

Submitted for kind consideration, please.

Thanking You,

Yours Faithfully,

  
22/11/24  
General Manager  
Milk Union, Bathinda

Encl: Complete copy of tender document.